

2027 conference of the

OCEANIA CHONDRICHTHYAN SOCIETY

7TH – 10TH OF SEPTEMBER 2027 ~ CAIRNS, QLD, AUSTRALIA

organised by

biopixel

OCEANS

FOUNDATION

On behalf of the Biopixel Oceans Foundation, thank you for considering sponsorship of the 2027 OCS conference

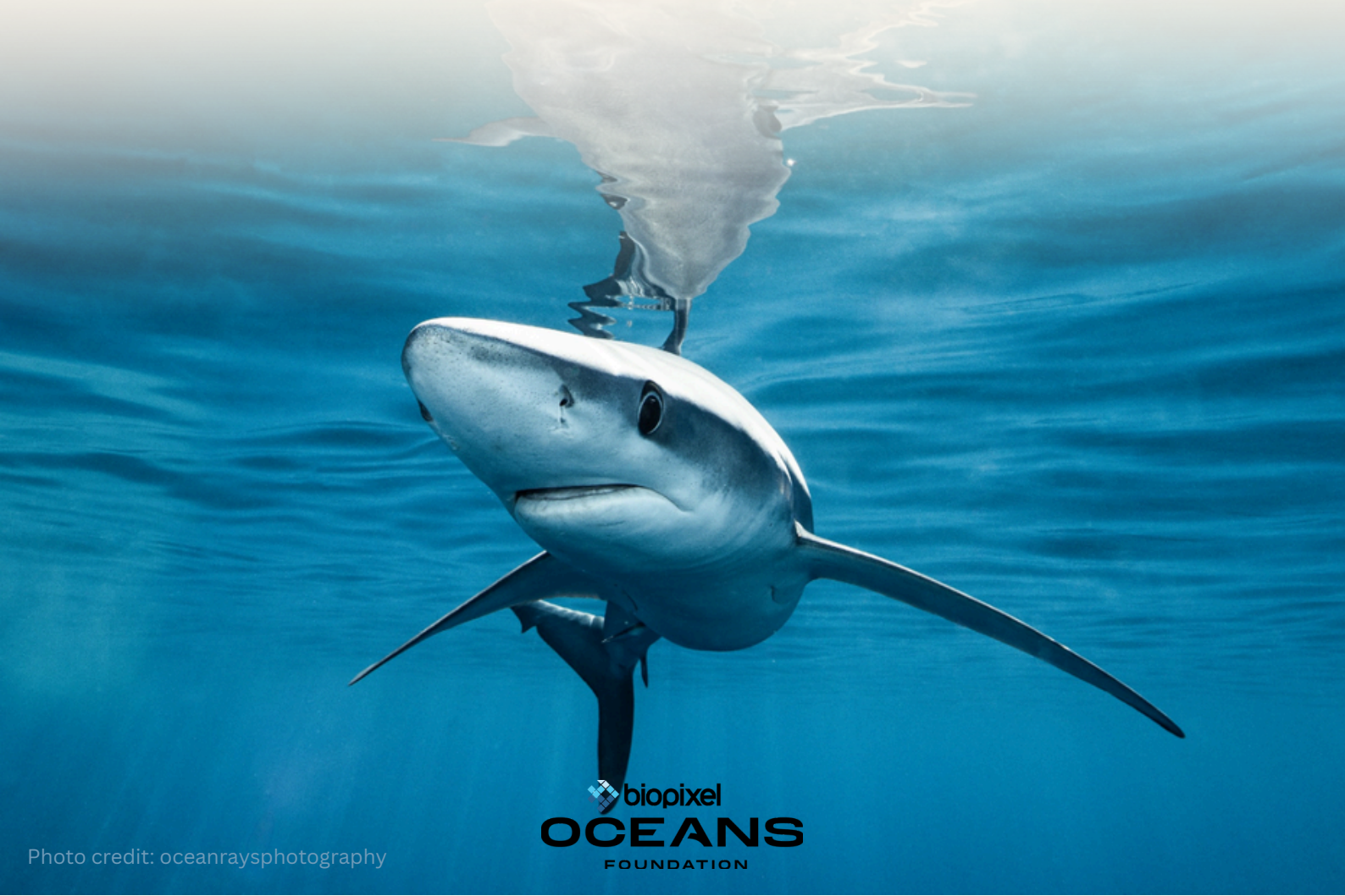
200
people expected to attend OCS 2027

12
Sponsorship packages to chose from

4 day
Conference visibility for your brand

OCS 2027 will bring together up to 200 researchers, managers and industry professionals from across Australia and the Indo-Pacific for a week dedicated to shark and ray science and conservation. It's a rare chance to put your organisation in front of an engaged, expert audience, in a setting built for genuine conversation rather than a trade-show crowd.

We've designed OCS 2027 sponsorship to suit a range of budgets and objectives, from premium partnership packages with year-round visibility to itemised opportunities that let you support a specific part of the programme. There's also scope to tailor a package to your organisation; we're happy to talk through what would work best.



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Photo credit: oceanraysphotography



Why sponsor OCS 2027?

- **Visibility:** Leverage our conference marketing campaign: website, programme, on-site signage and plenary acknowledgement, to raise your brand's visibility and strengthen your reputation within the Indo-Pacific shark research and management community.
- **Connection:** Meet and build relationships with influential, engaged delegates from Australia and beyond, in a relaxed, social environment that's well suited to identifying new collaborations and business opportunities.
- **Impact:** Align your organisation with world-leading shark and ray research, and directly support the next generation of researchers through our student night, presentation awards and travel support.

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PLATINUM SPONSOR PACKAGE

MEGALADON SPONSOR



- **3 Complimentary conference passes**
- Opportunity to give a 5-minute welcome speech
- **Premium** logo placement on the conference website
- Acknowledgement onference opening, in the conference programme and on the sponsorship board
- Organisational banners displayed (if provided) in the conference venue
- **Trade table** for full duration of the conference
- Opportunity to network with attendees

$10,000 or above



Photo credit: oceanraysphotography

PREMIUM SPONSOR PACKAGES

Premium packages are uncapped in number and stated as minimum investments, so you can scale your support to suit your organisation.

SHARK SPONSOR



*This is our "gold" package tier

- **2 Complimentary conference passes**
- Opportunity to give a 5-minute welcome speech
- Prominent logo placement on the conference website
- Acknowledgement in the conference programme and on the sponsorship board
- Organisational banners displayed (if provided) in the conference venue
- **Trade table** for full duration of the conference
- Opportunity to network with attendees

$5,500 or above

RAY SPONSOR

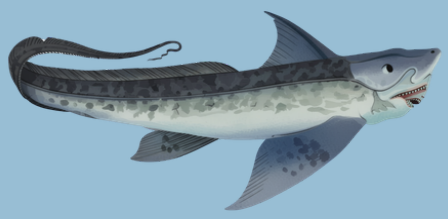


*This is our "silver" package tier

- **1 Complimentary conference passes**
- Prominent logo placement on the conference website
- Acknowledgement in the conference programme and on the sponsorship board
- Organisational banners displayed (if provided) in the conference venue
- **Trade table** for full duration of the conference
- Opportunity to network with attendees

$3,000 or above

CHIMAERA SPONSOR



*This is our "bronze" package tier

- **1 Complimentary conference pass**
- Logo placement on the conference website
- Acknowledgement in the conference programme and on the sponsorship board
- Organisational banners displayed (if provided) in the conference venue
- Opportunity to network with attendees

$1,500 or above

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ITEMISED SPONSORSHIP OPPORTUNITIES

Prefer to support a specific part of the programme? These limited, one-off opportunities put your organisation front and centre at a particular event or initiative.

TRADE TABLE

Display your business and engage with conference delegates during the conference

Sponsor benefits:
High visibility for the full duration of the conference, logo on website, acknowledgement at event, opportunity to network with attendees.

$550
[MANY AVAILABLE]

DELEGATE GOODYBAG FILLER

Provide a branded item (e.g. merchandise, sample product, or flyer with a coupon) for inclusion in every delegate's conference goody bag (up to 200).

Sponsor benefits:
Low-cost, high-visibility exposure to every attendee. Logo on OCS 2027 website.

200 ITEMS
[UNLIMITED]

SESSION SPONSOR

Sponsor one of our planned conference-themed sessions.

Sponsor benefits:
Includes sponsor name attached to a session, logo and acknowledgement on the OCS 2027 website, option to be involved in the session.

$ OPEN TO DISCUSSION

STUDENT ATTENDANCE AWARD

Supports a student member's registration costs OR full travel and registration costs.

Sponsor benefits:
Support emerging researchers. Sponsor name shown against a specific student. Your logo and acknowledgement on the OCS 2027 website.

REGISTRATION ONLY: $500 **[10 AVAILABLE]**

FULL COVER: $1000 **[5 AVAILABLE]**

STUDENT PRESENTATION AWARD

Presented to students for exemplary presentations at the conference for talks
(~~1st prize $500~~, 2nd prize **$250** and 3rd prize **$100**) and posters (~~best poster $250,~~ second $100).

Sponsor benefits:
Your logo on the OCS 2027 website; and acknowledgement during the award night and all media outputs.

$100-250
[4 AVAILABLE]

If you are interested in any of the sponsorship packages but would like to offer a non-monetary sponsor item instead, please let us know!

EVENT SPONSORSHIP OPPORTUNITIES

Prefer to support a specific event of the conference? These limited, one-off opportunities put your organisation front and centre at a particular event or initiative.

POSTER NIGHT

This event is a research poster presentation evening allowing students and professionals to present their research, including drinks and canapés.

Sponsor benefits:
Invitation to the event, logo on website, acknowledgement at event and media outputs, opportunity to network with attendees.

$2,000
[MANY AVAILABLE]

STUDENT NIGHT

This is a student networking event with senior researchers and industry.

Sponsor benefits:
Your logo on OCS 2027 website; acknowledgement of student night sponsor on the website, at the event and in media outputs.

$3,000
[1 AVAILABLE]

LOGO COMPETITION

Each year, OCS hold an open to the public logo competition for the conference. This logo is used [illegible] branding and marketing materials. **Your sponsorship would supply the prize.**

Sponsor benefits:
Logo on the OCS 2027 website, acknowledged as competition sponsor, all media promotion and at the announcement.

PRIZE DONATION
[MANY AVAILABLE]

DONATION RECIEVED

WORKSHOP SPONSOR

Sponsor one of four planned conference workshops (incl. materials, equipment, donation to speaker). These sessions allow delegates hands-on experience with senior researchers.

Sponsor benefits:
Includes sponsor name attached to a workshop, logo on the OCS 2027 website, and acknowledgement at the workshop and media outputs.

$1,000
[4 AVAILABLE]

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THANK YOU

again, on behalf of the OCS 2027 conference organising committee



CONTACT US

Website: https://www.oceaniasharks.com.au
Instagram: @oceania_sharks
Facebook: Oceania Chondrichthyan Society

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